

## How is the donated money spent?

The Centre is a charitable non-profit organization registered with Canada Revenue Agency. Founder and Board Chair, Raffi has personally contributed generously to the Centre's start-up needs. To grow our capacity to carry out our mission, we do need the support of individuals, foundations, businesses and government.

Raffi freely donates all of his time and bears the full cost of his travel & accommodations. He donates all of his speaking fees to the Centre.

The sums received in our fundraising campaign will go to staffing & program needs. We need to hire an experienced executive director to take our work to the next level; we also need funds for our programs. How much money we're able to raise and how quickly will determine what we might allocate to each of these needs.

We engage our mission in diverse ways on a number of levels:

- The Child Honouring Covenant & Principles are used in education & public health
- We have both local programs and international partnerships
- Raffi's essays, new songs, and appearances communicate in a variety of ways

Most NGO's run programs, as do we. Yet rare is the organization with a comprehensive vision for a shift in human consciousness. That's what makes the Centre & its work stand out, both in our "children first" approach to sustainability, and in our holistic, positive vision for societal transformation. We connect the dots between person, culture, and planet in an exciting new way.

Industrial civilization is at a critical point of breakdown, or breakthrough—we need a new societal organizing principle. How society impacts children in their formative years is the key to building humane and sustainable cultures. Thus, Child Honouring is a clear and compelling organizing principle for systemic change.

Donors are rarely asked to fund a paradigm shift. We're asking you to do just that: to support—in small and large ways—the Centre's work in advancing "a sea change in the human paradigm," as honorary patron Iona Campagnolo put it. Thanks for your interest in the Centre For Child Honouring!